

Newton Public Safety Survey

UNH Survey Center

January, 2005



UNH Survey Center

Methodology

- Telephone interviews with 311 randomly selected registered Newton voters
 - Sampling error is +/- 5.5%
- Interviews conducted between November 25 and November 30, 2005
- Good response rate
 - 33% of all selected respondents
 - 39% of eligible respondents

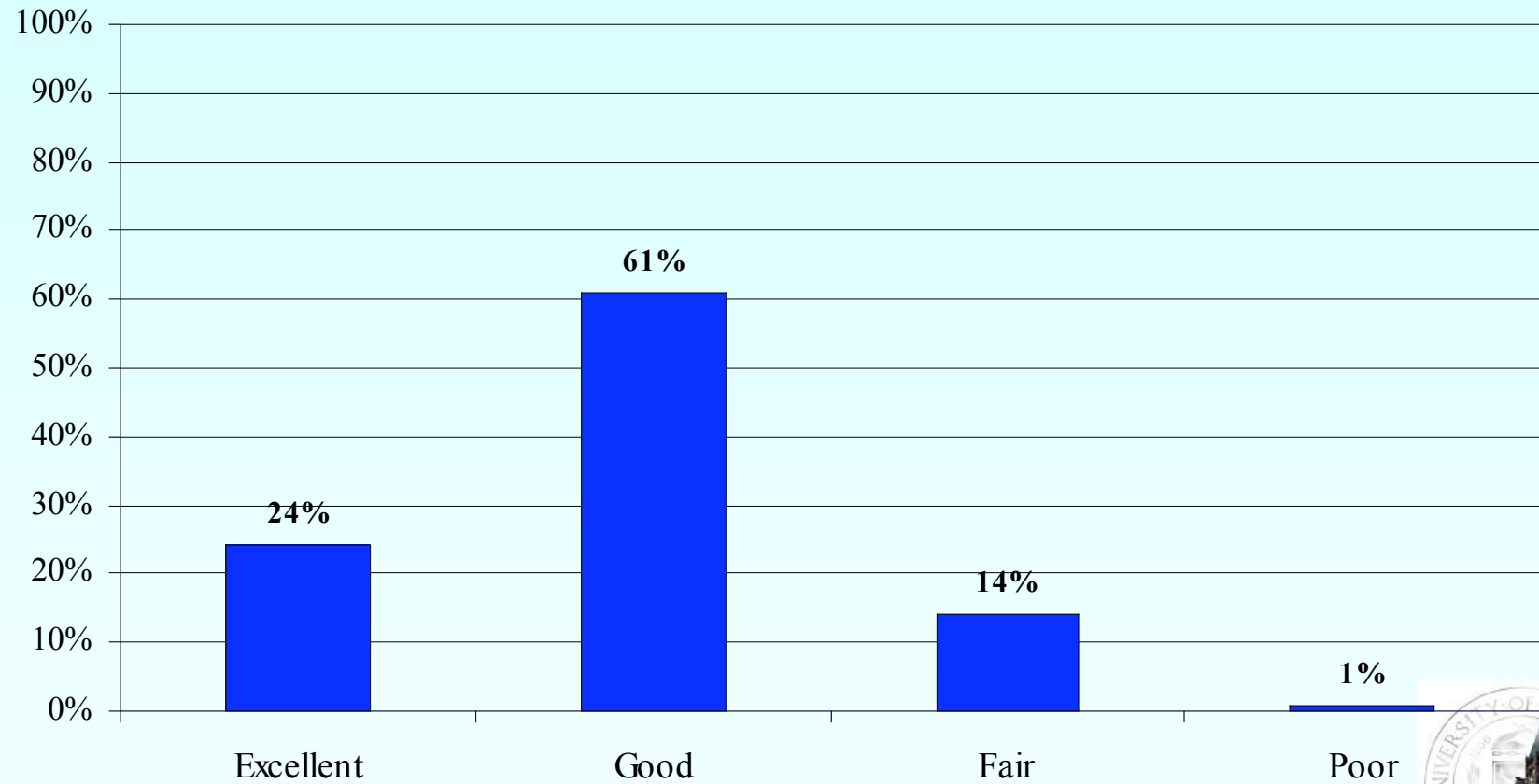


Topics

- Perceived need for a new safety building
- Likelihood of voting for / against new safety building
- Reasons for supporting / opposing new safety building

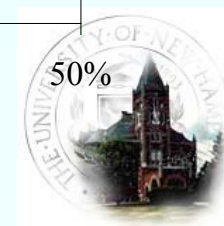
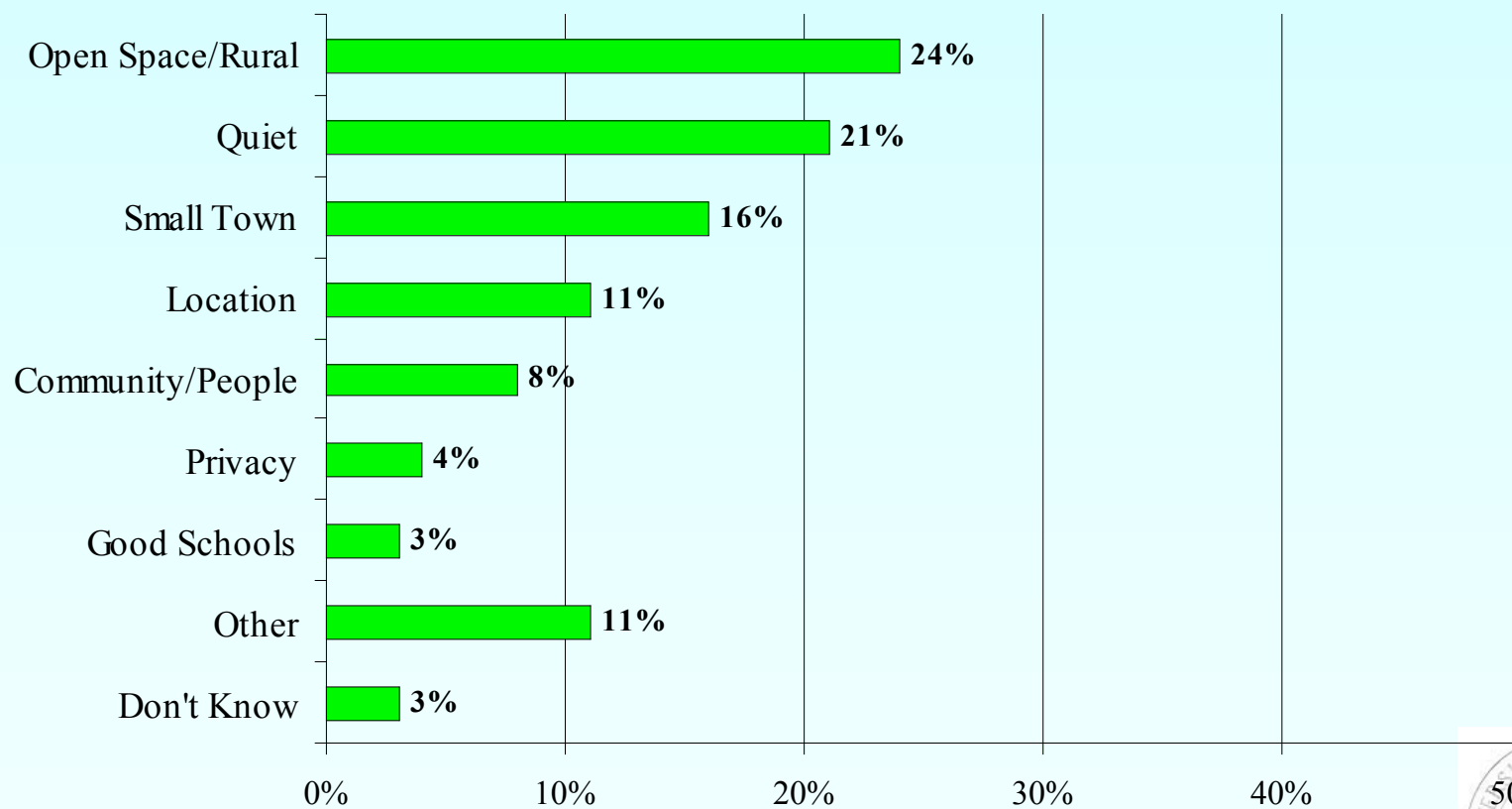


Quality of Life in Newton

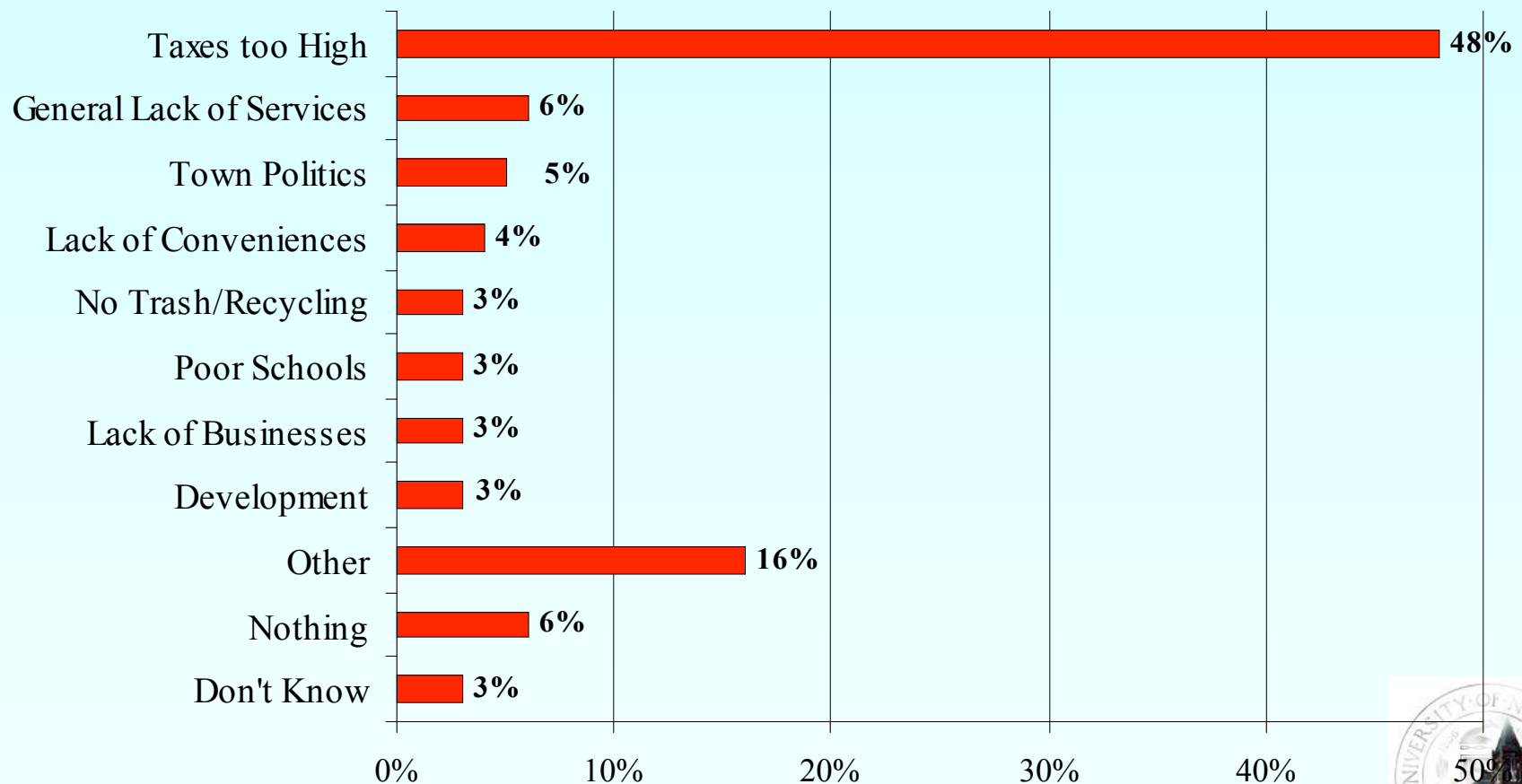


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What do you like MOST about living in Newton?

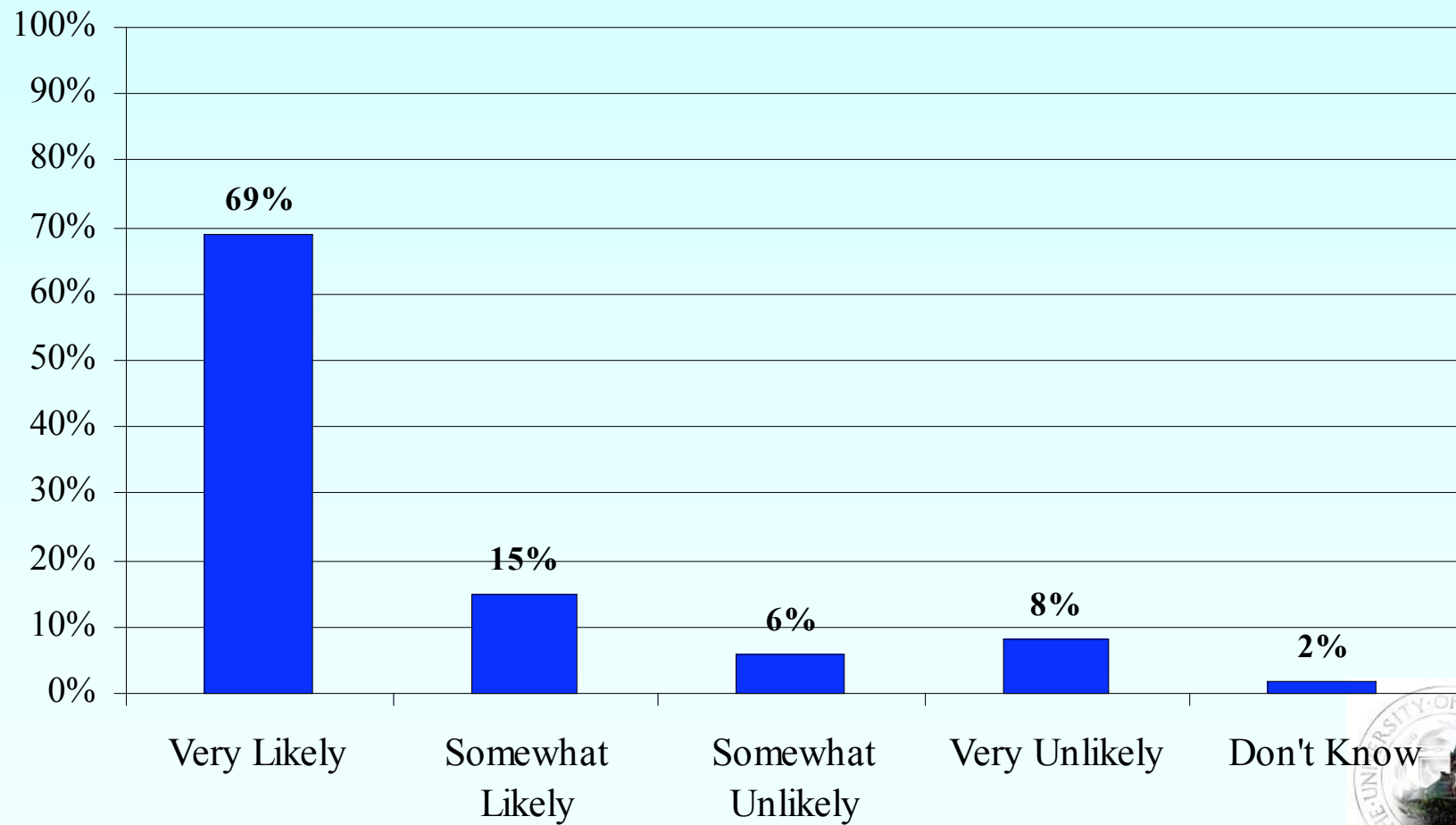


What do you like LEAST about living in Newton?



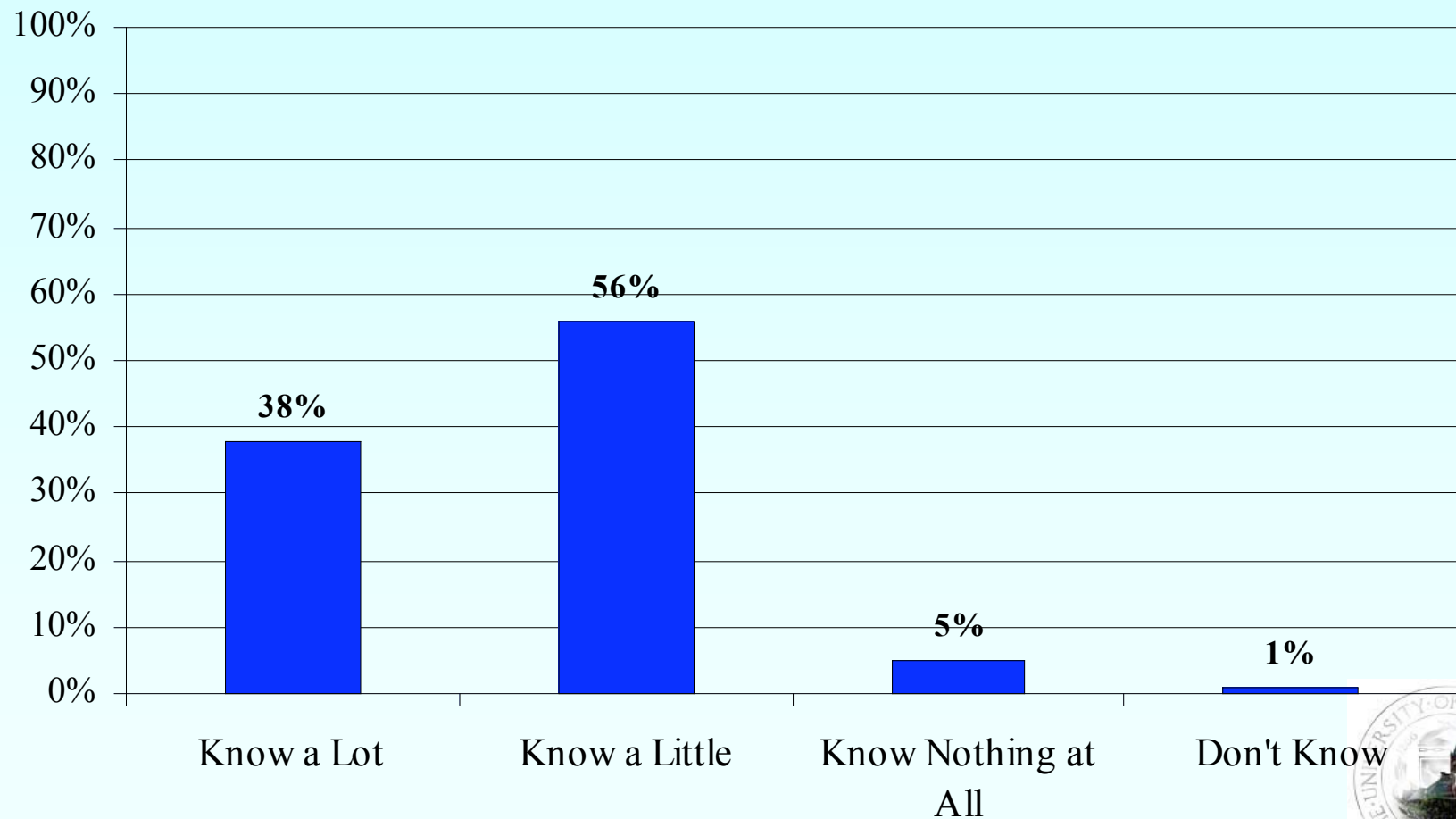
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How likely is it that you and your family will be living in Newton five years from now?



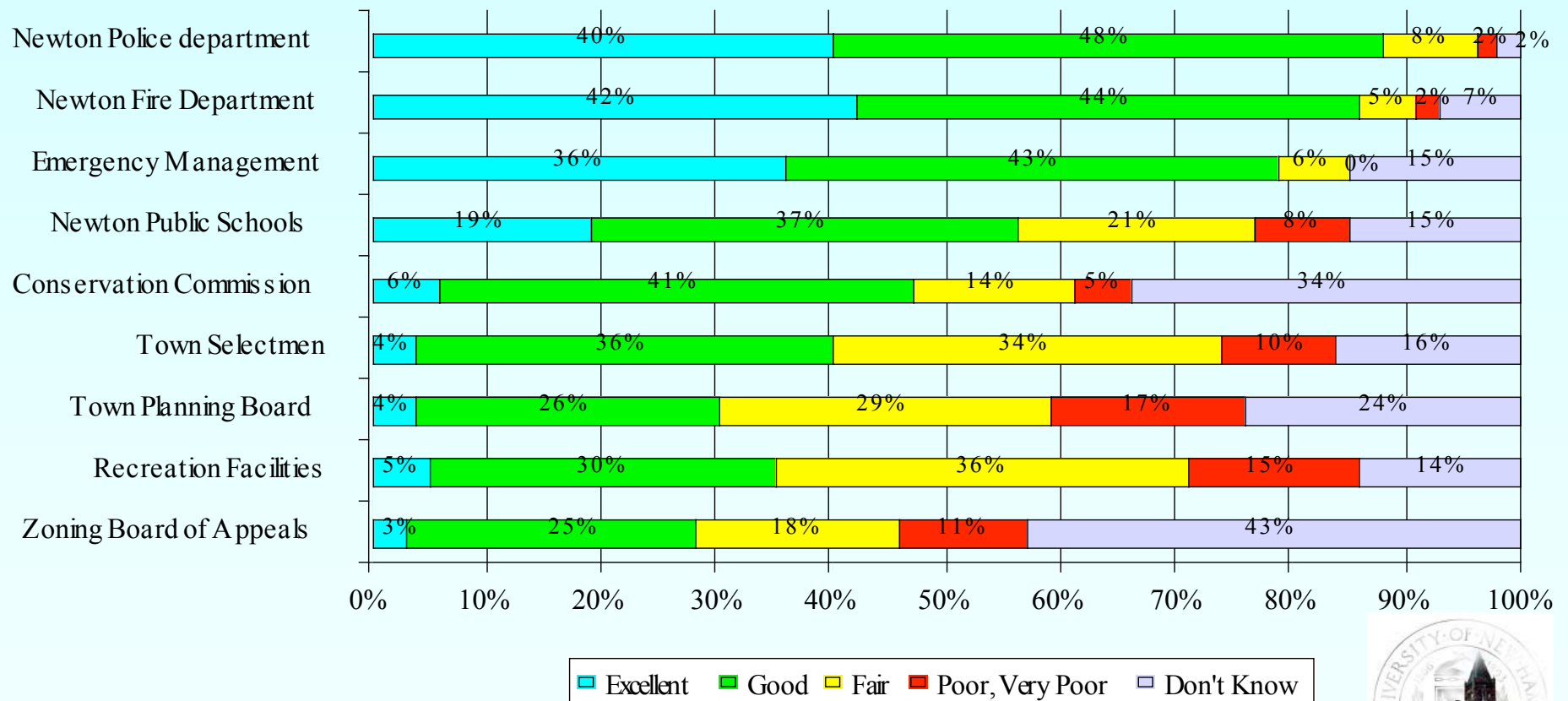
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How much would you say you know about safety services in Newton, including police, fire, and emergency medical service?

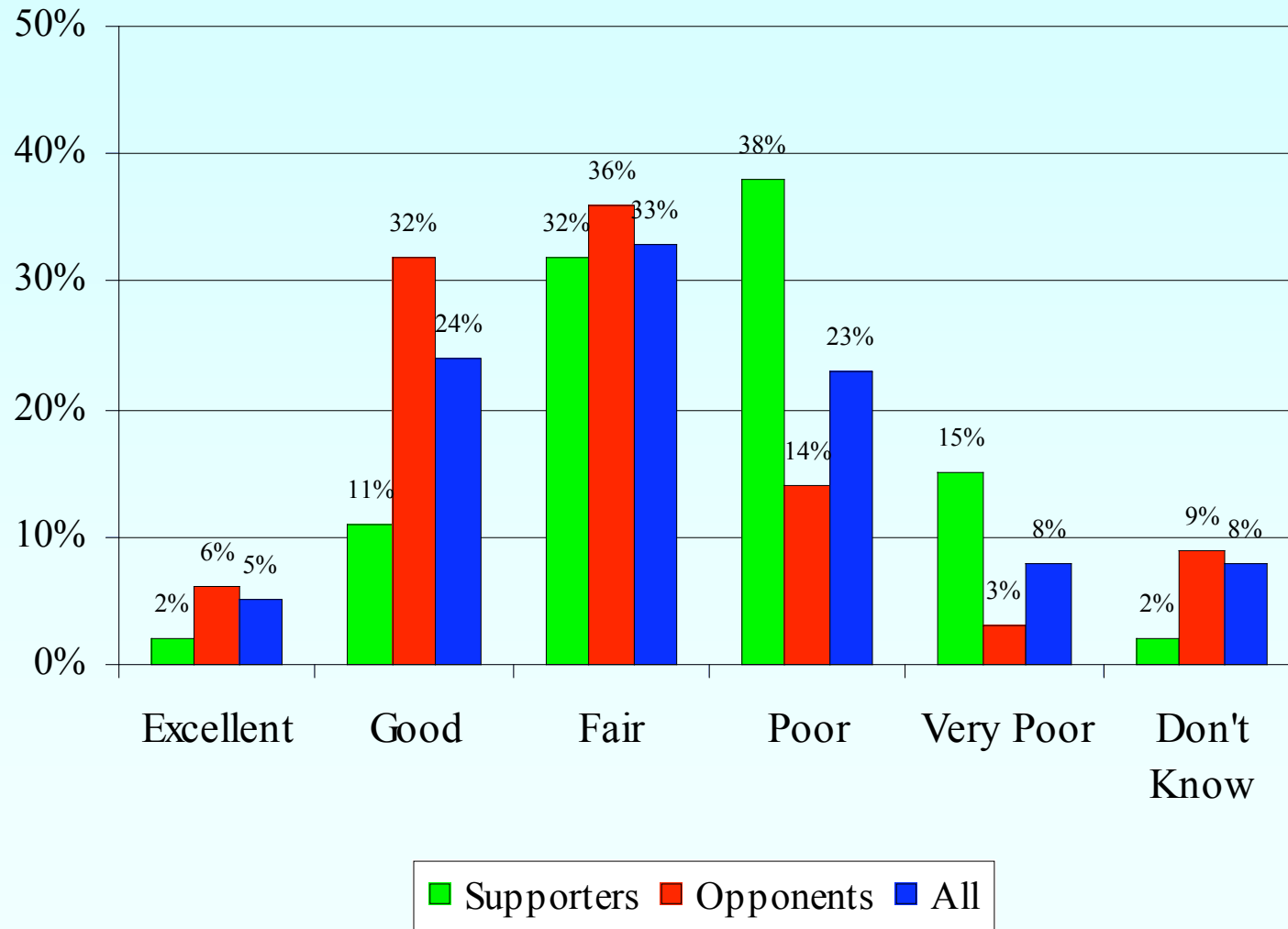


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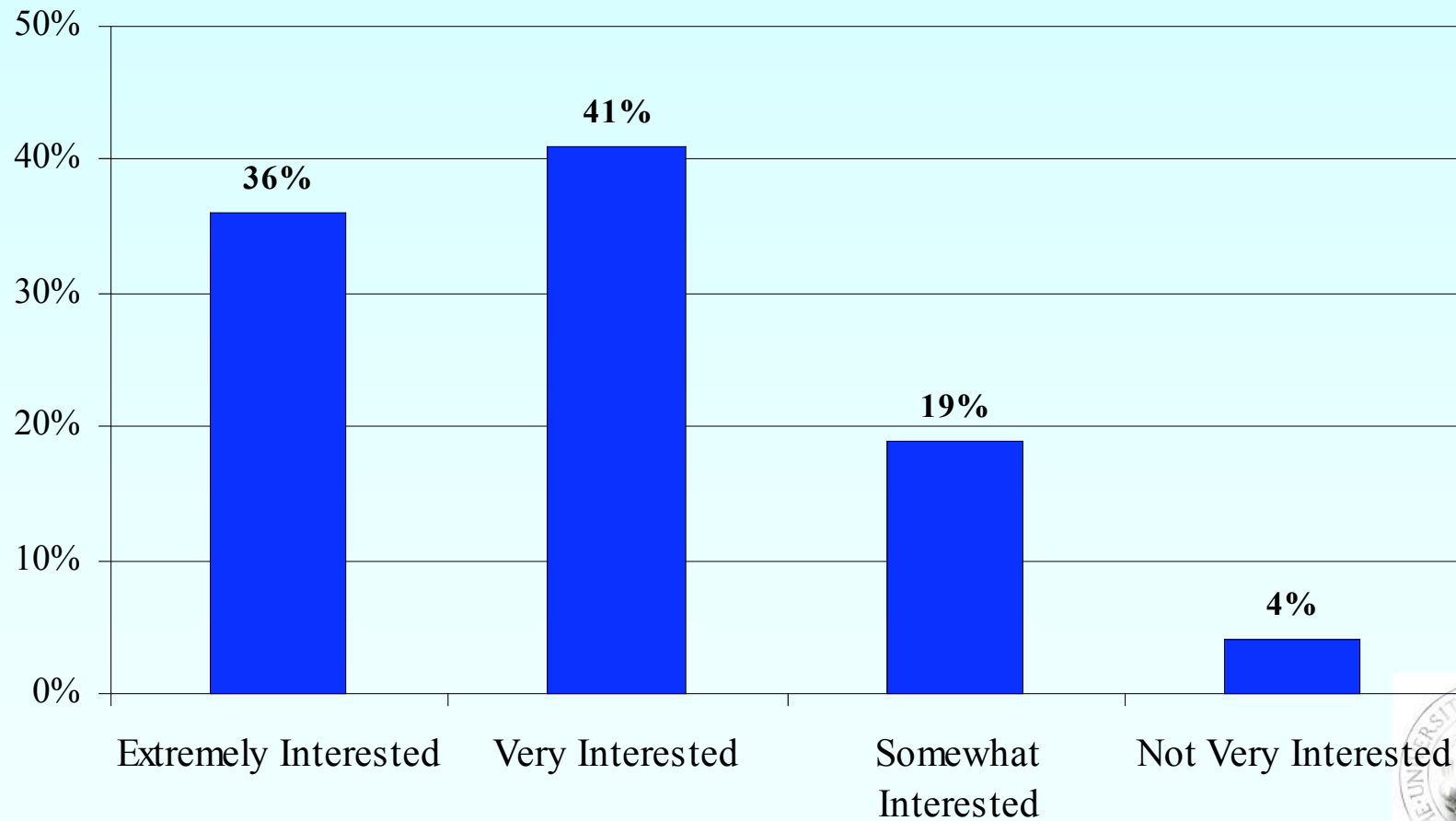
Rate the performance of following departments and organizations in Newton.



How would you rate the quality of the current buildings used by the police and fire department?

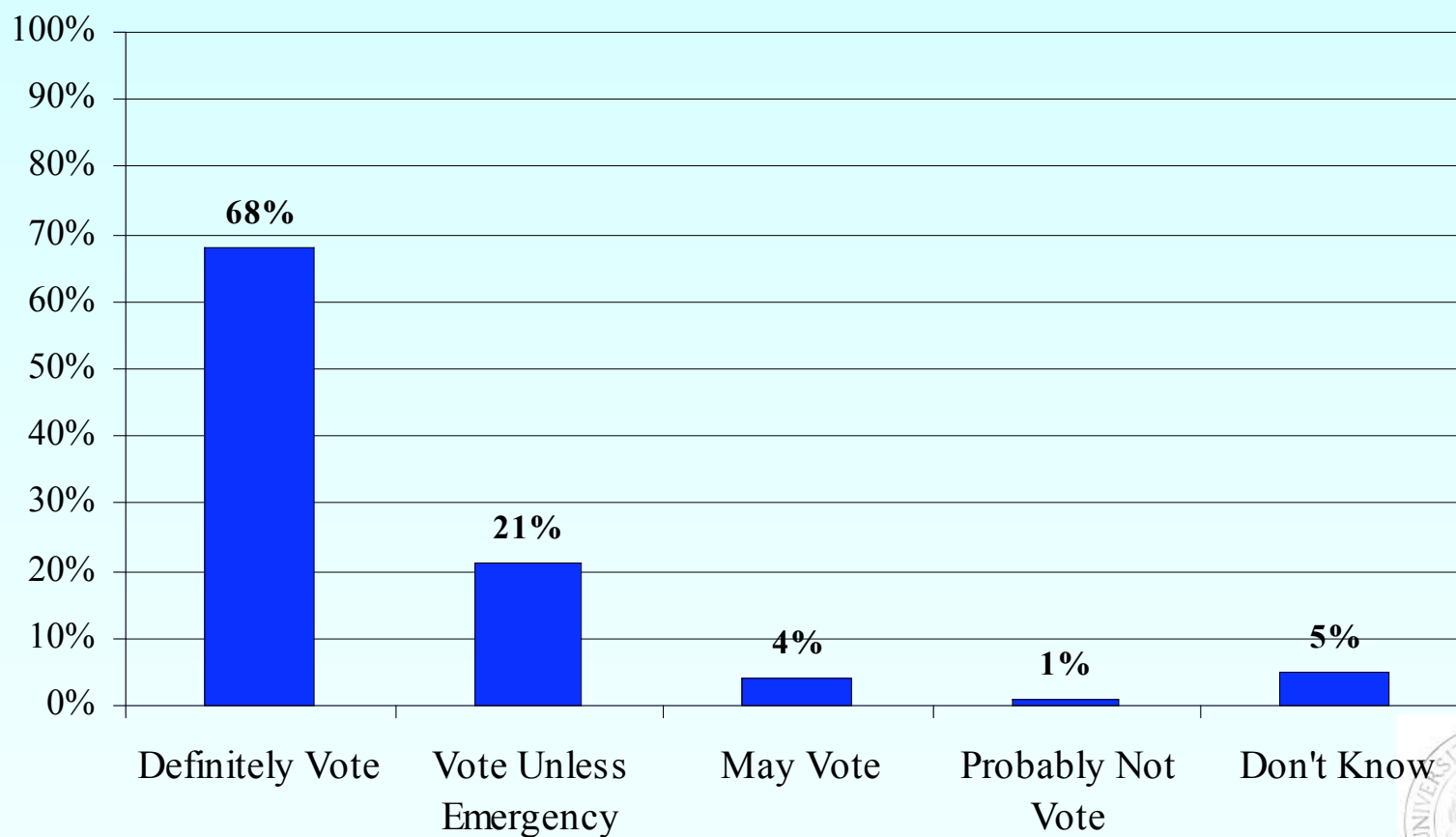


How interested would you say you are in the March 2006 town elections?



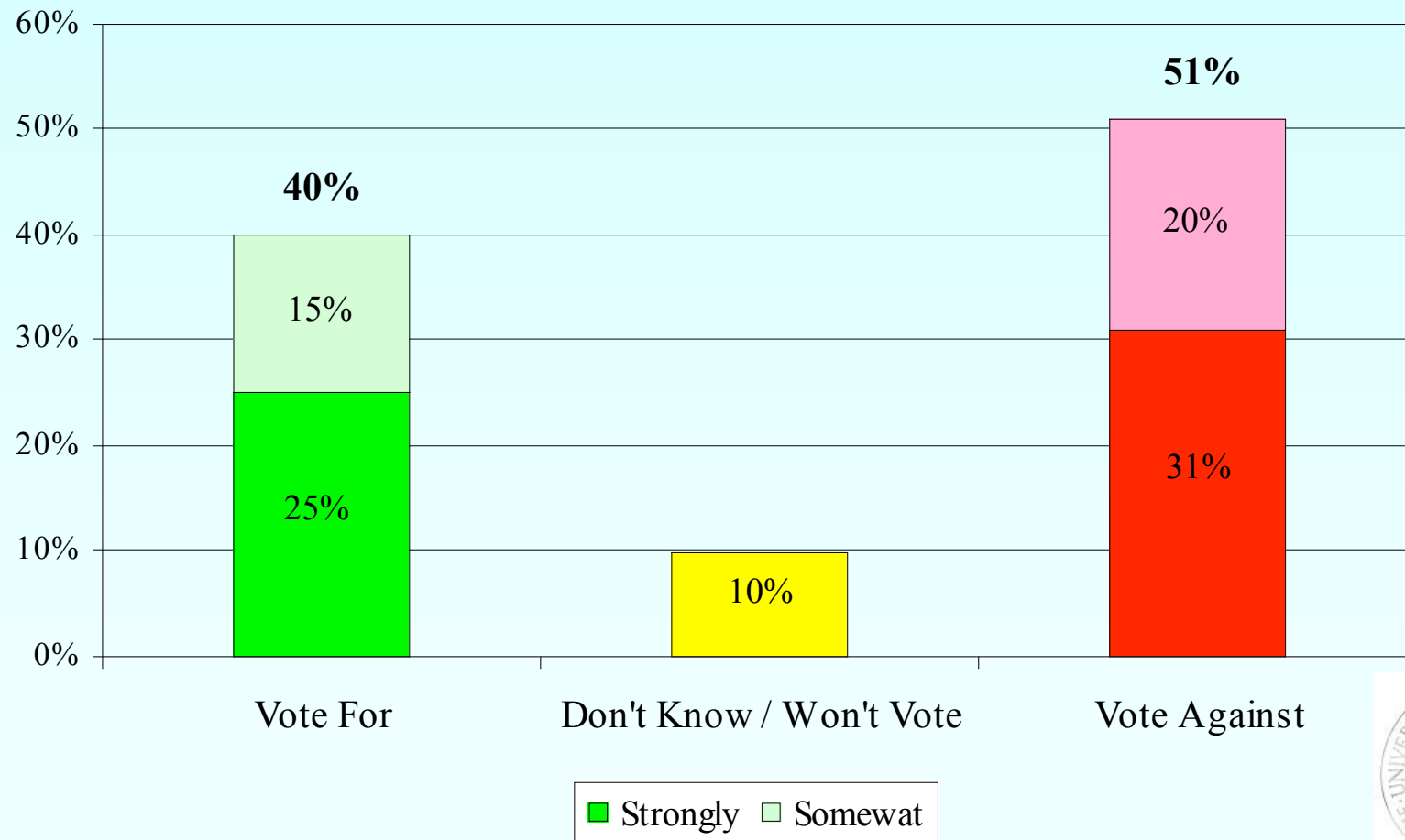
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Likelihood of voting in the March 2006 town election

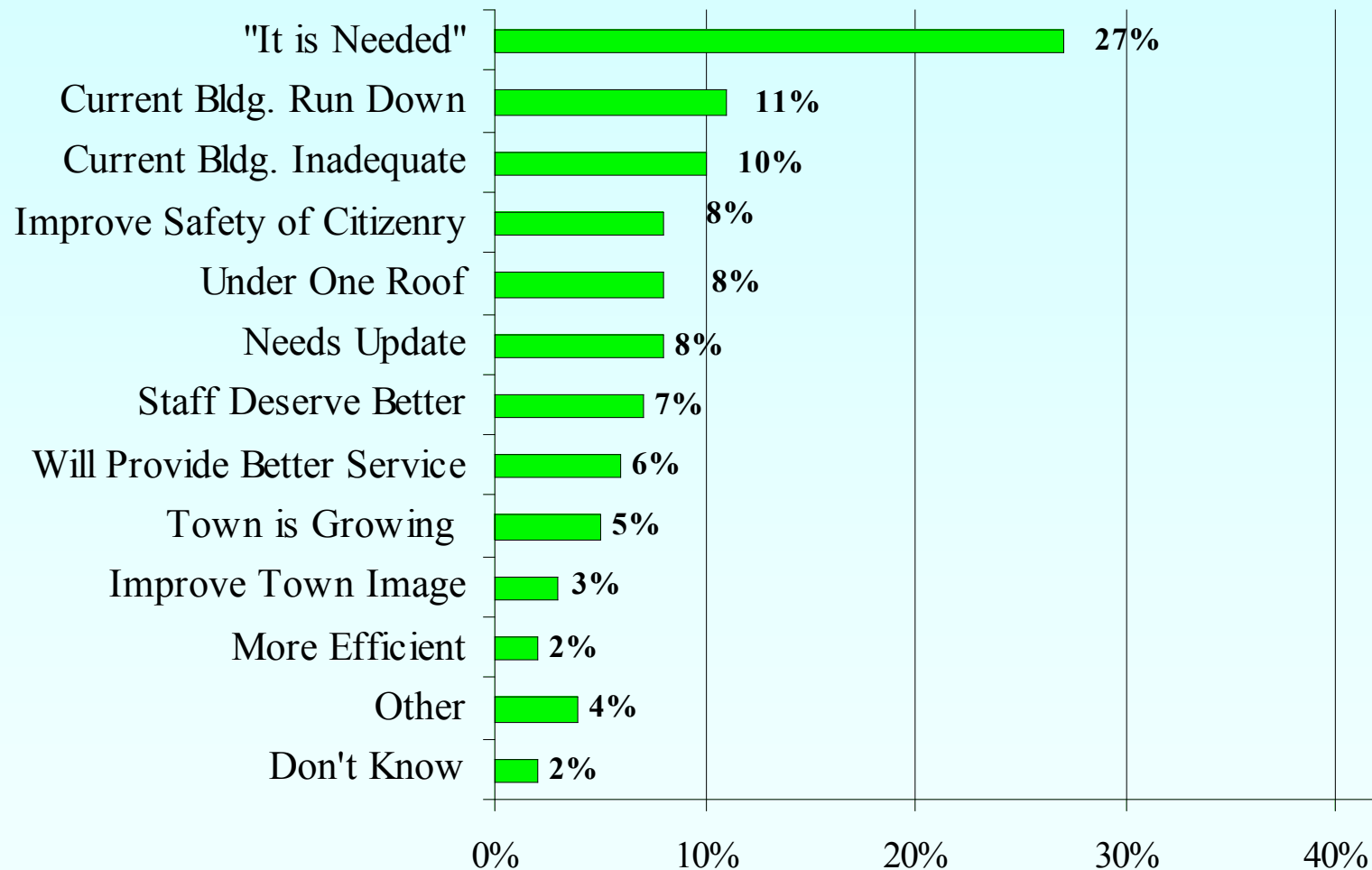


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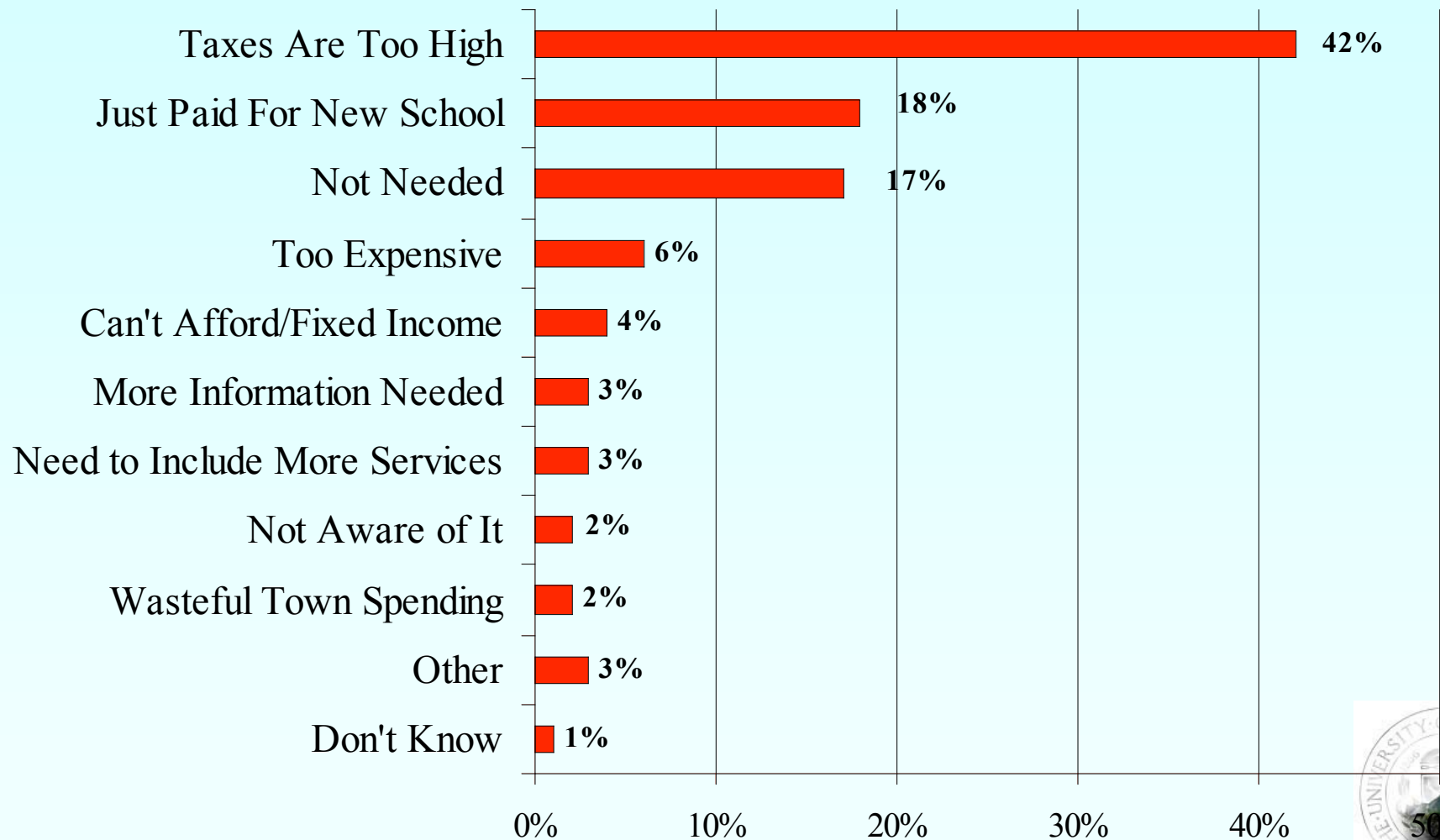
Vote for or against the proposed safety building?



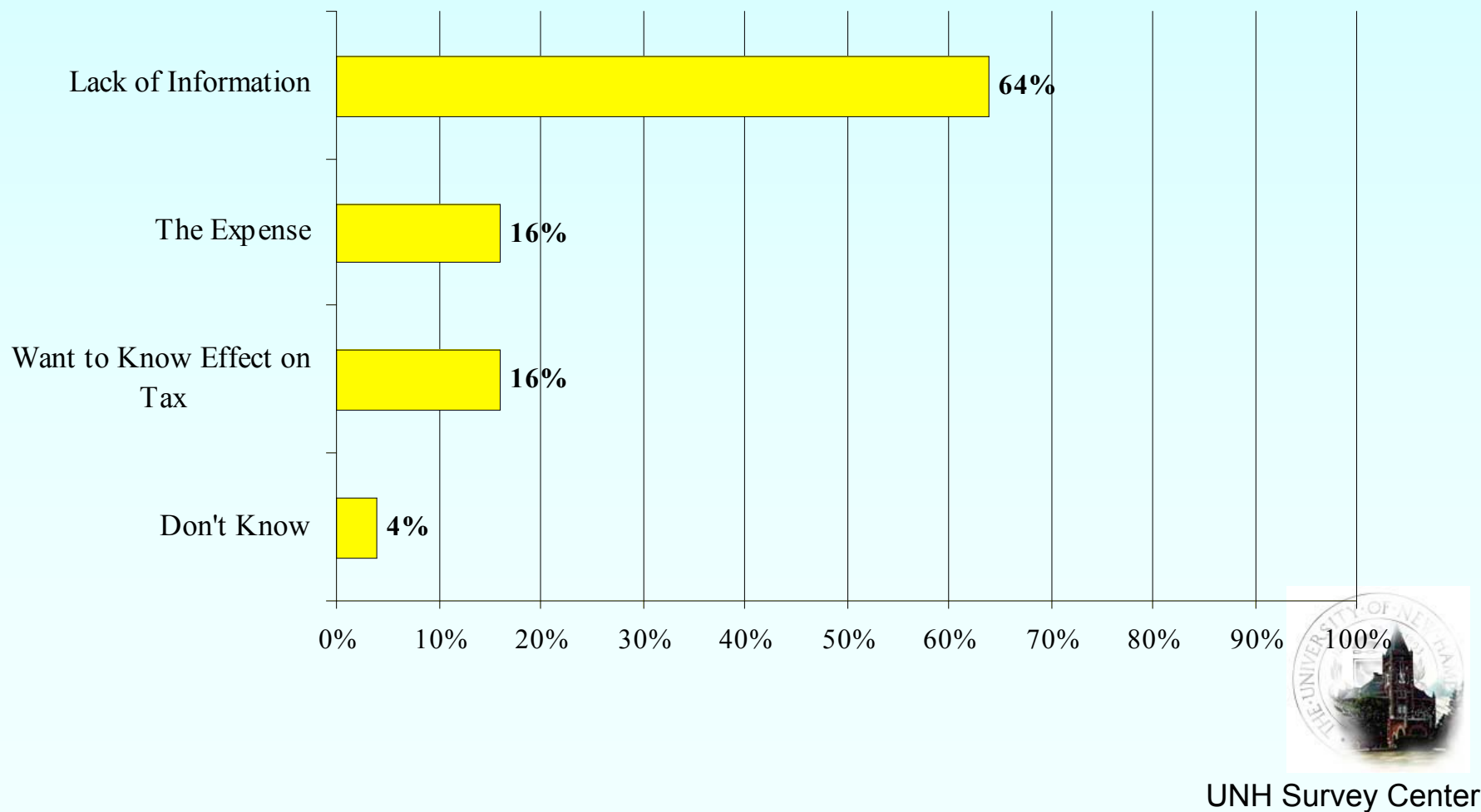
Most important reason vote FOR proposed safety building



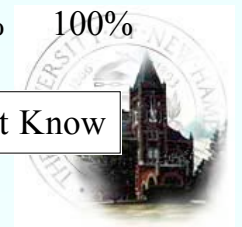
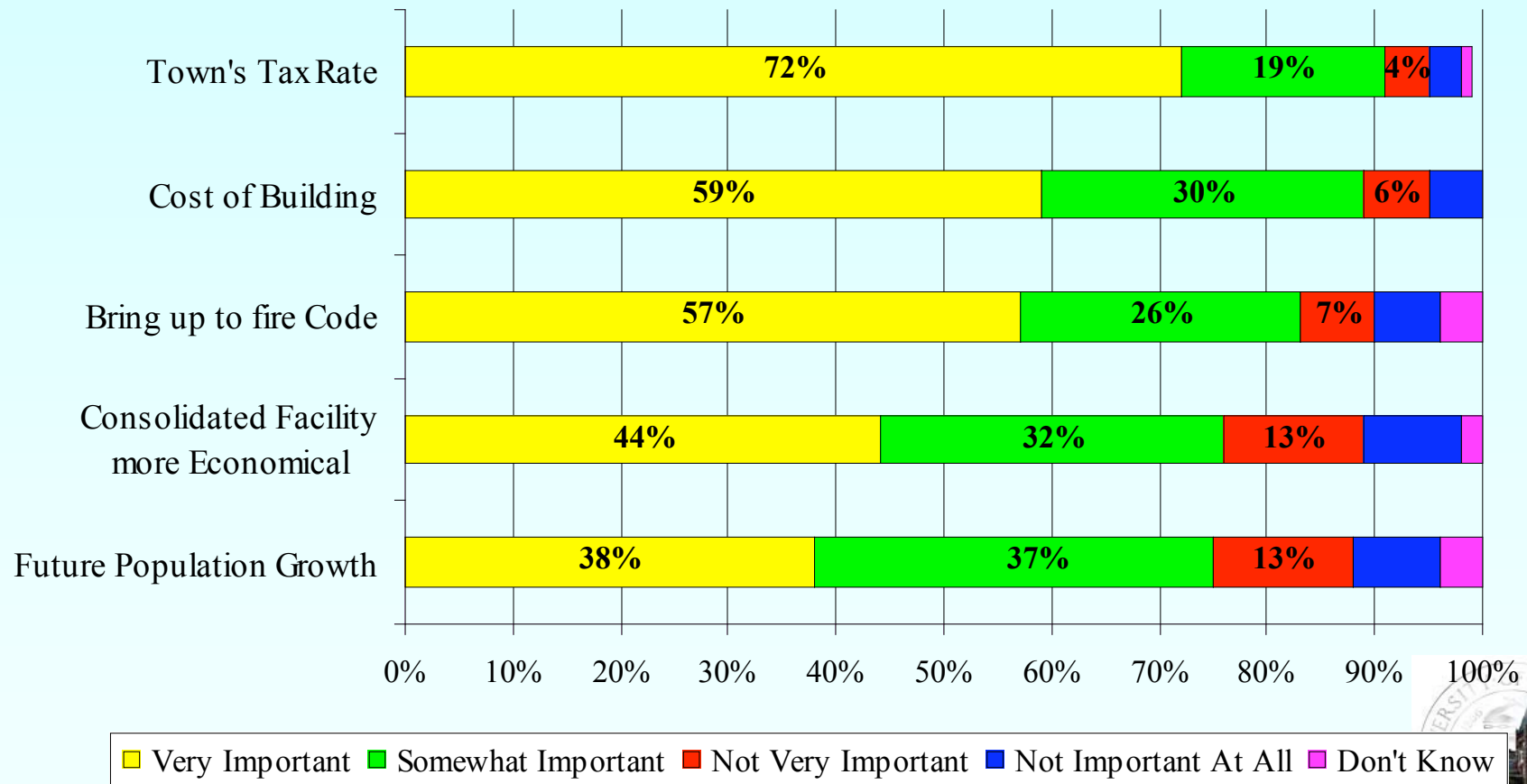
Most important reason vote AGAINST proposed safety building



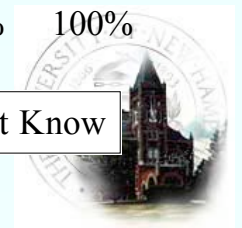
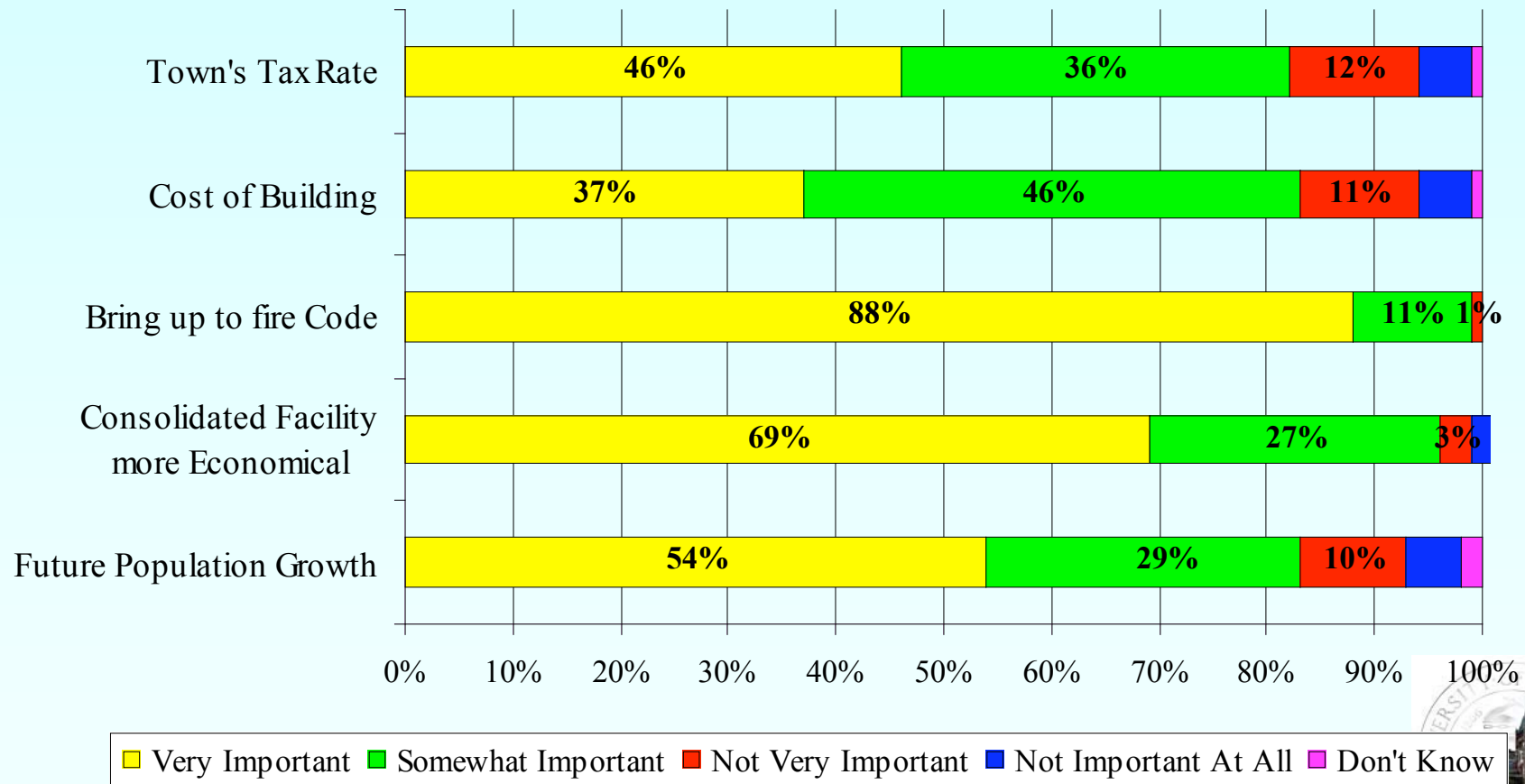
Most important reason UNSURE about proposed safety building



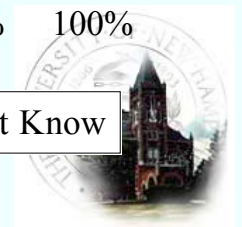
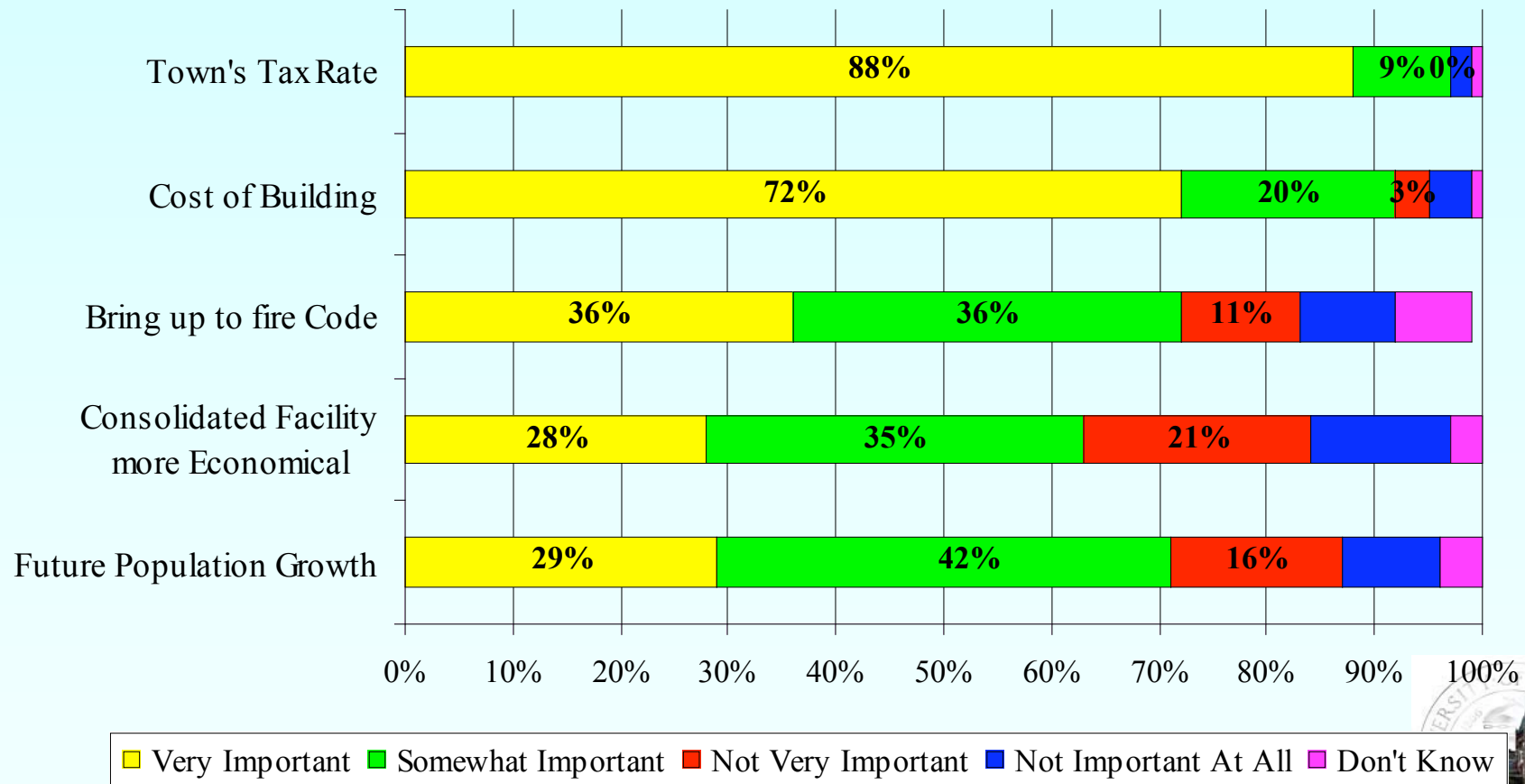
Importance of reasons in deciding how to vote All Voters



Importance of reasons in deciding how to vote New Safety Building Supporters

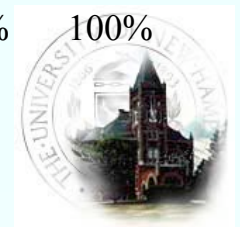
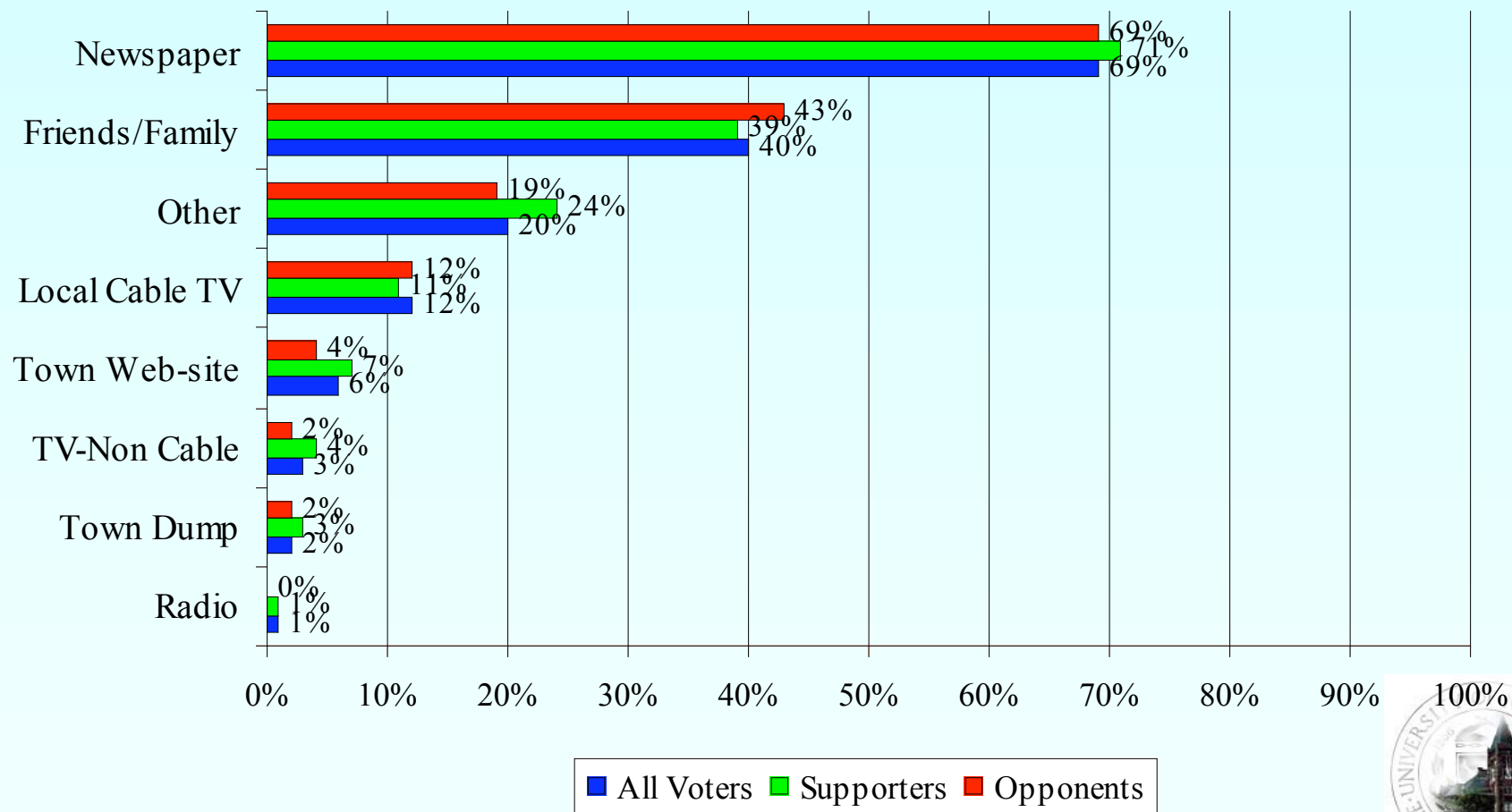


Importance of reasons in deciding how to vote New Safety Building Opponents



Where did you get MOST of your information about local Newton events?

(Multiple responses possible. Percentages sum to more than 100%.)



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Conclusions

- Will be difficult to pass article for new Safety Building in 2006
- Major reason for opposition centers on taxes
 - Recent tax increases
 - Cost of proposed building
- Only moderate knowledge of current facilities and services
 - Those with more knowledge more likely to support new building
 - Those with least knowledge most likely to rate current building as “good” or “excellent”
- People generally satisfied with current facilities / services

